

Warning: this presentation includes materials from the European Data Portal's Open Data Maturity Report 2018, that is embargoed until November 19<sup>th</sup> 2018 at 8:30 am CET.

# Please do not distribute until then.

New horizons for Open Data driven transformation | Gianfranco Cecconi | 19 November 2018



## New horizons for Open Data driven transformation

Ireland Open Data Conference, Dublin, 19 November 2018 Gianfranco Cecconi @EU\_DataPortal











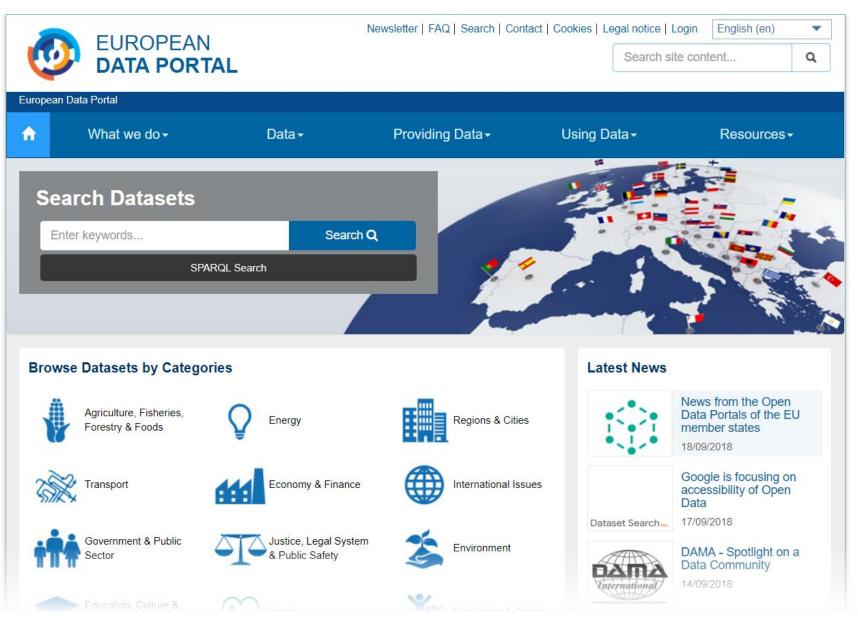


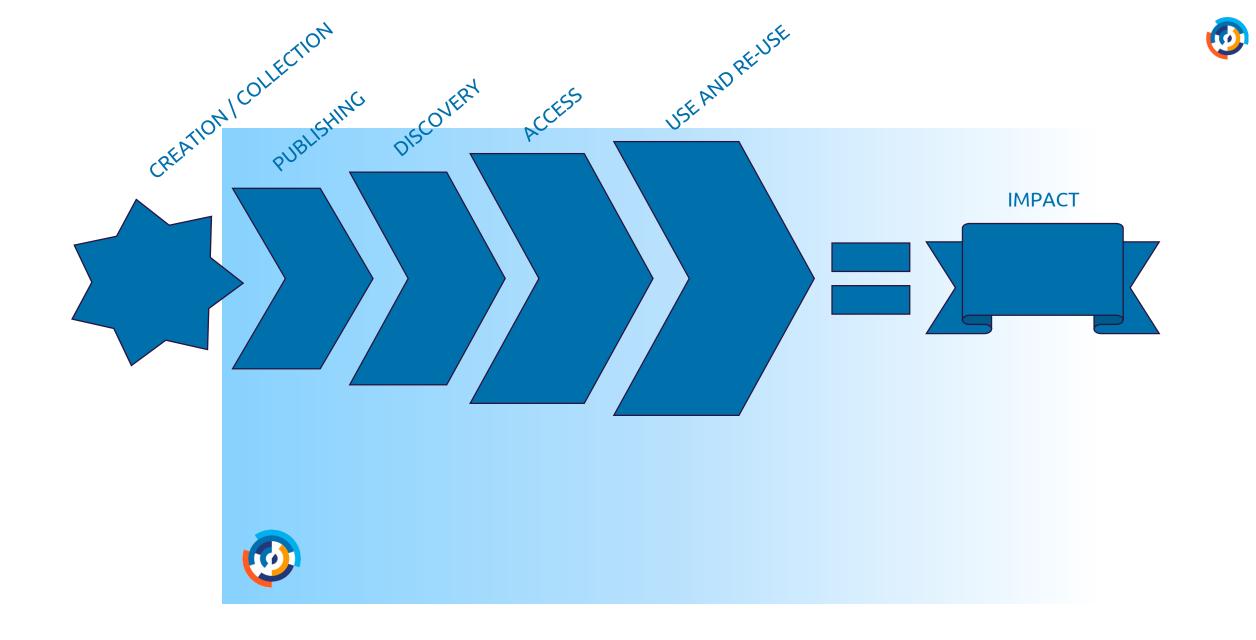




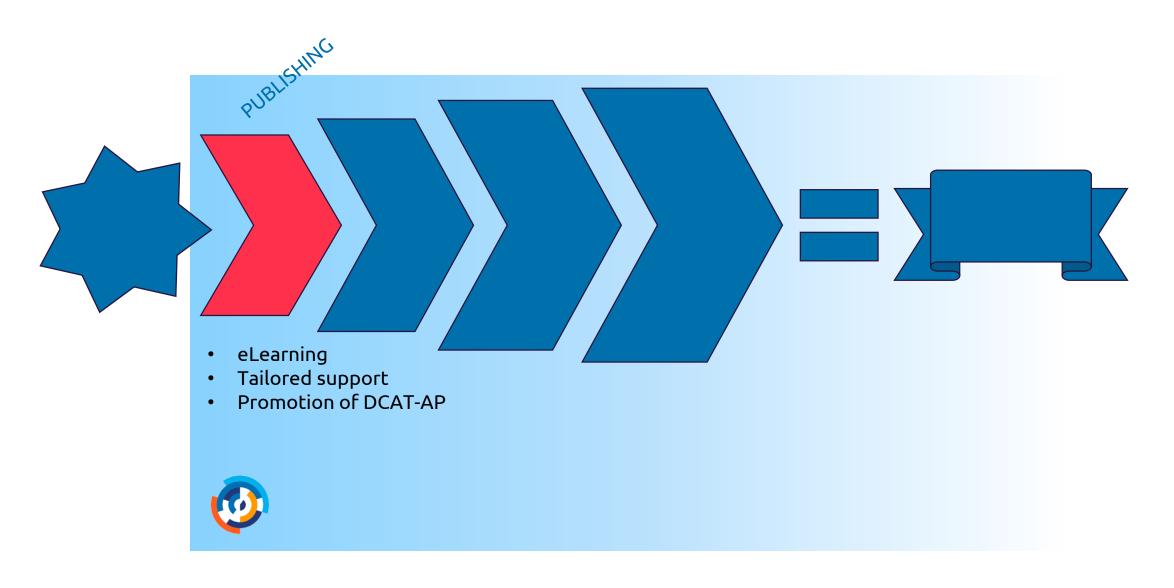
the Lisborcouncil

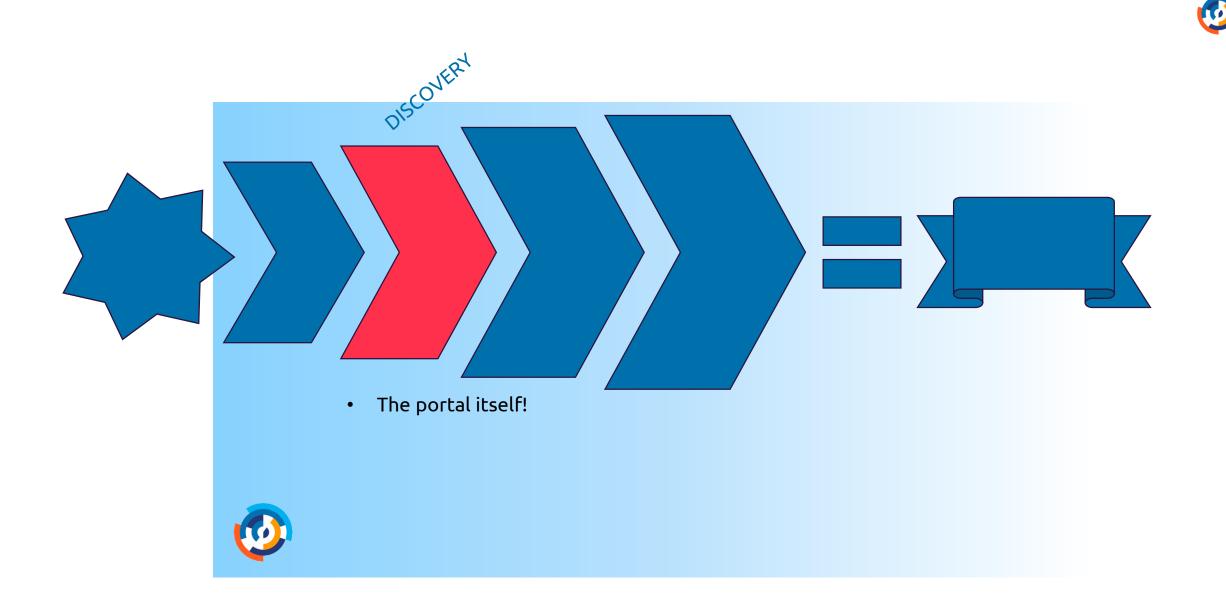
#### https://www.europeandataportal.eu











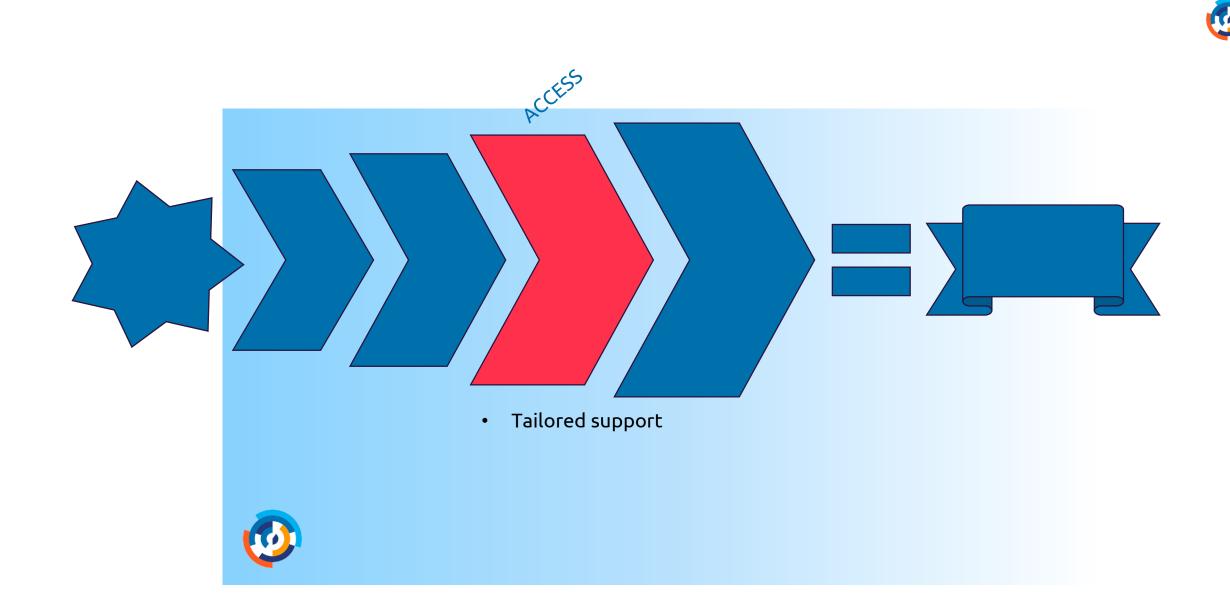
# Welcome, Google. Seriously.

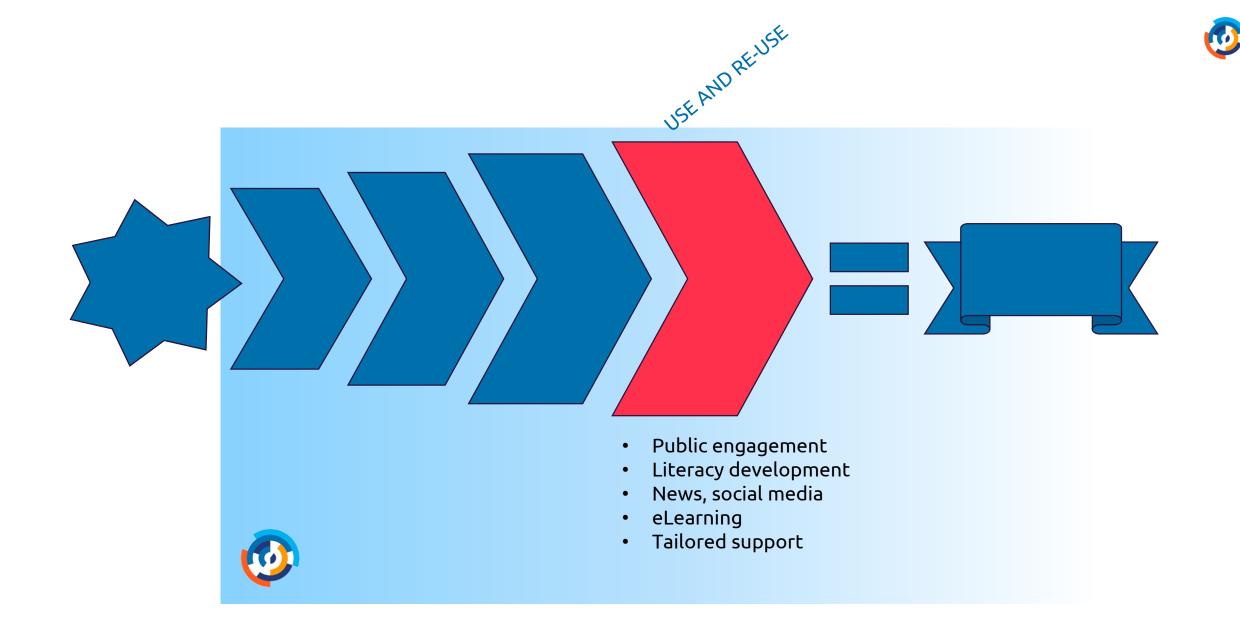
Welcome to the most exciting and important data marketplace since the Big Data revolution started 25 years ago.

And congratulations on your first search and discovery service dedicated to Open Data.

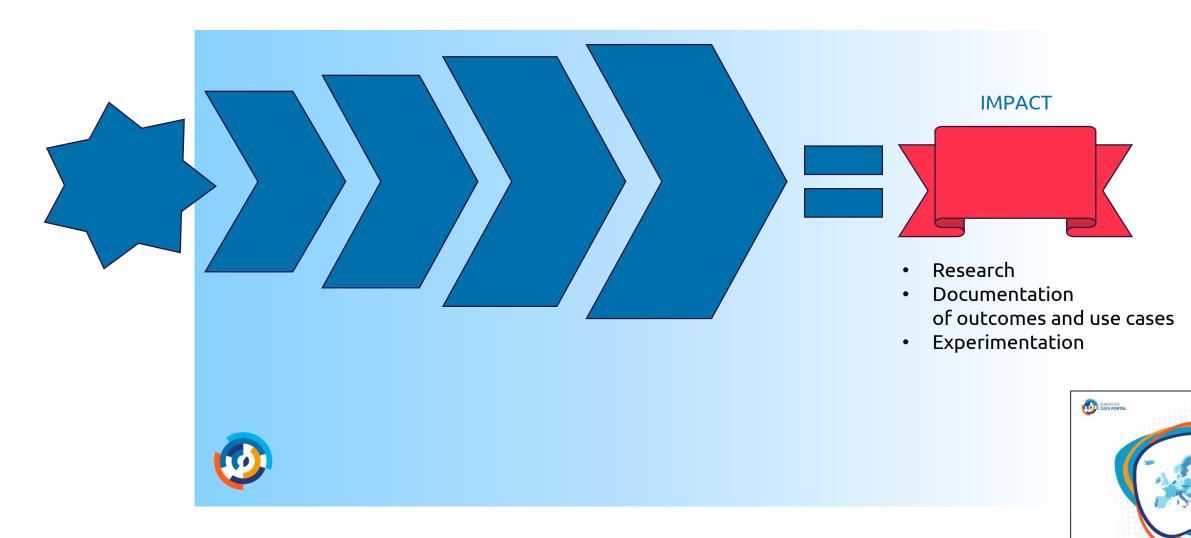
Putting the right open dataset in the hands of the individual is already improving the way people work, think, learn, communicate and engage with government and civil society.

Data literacy is fast becoming as fundamental a skill as reading or







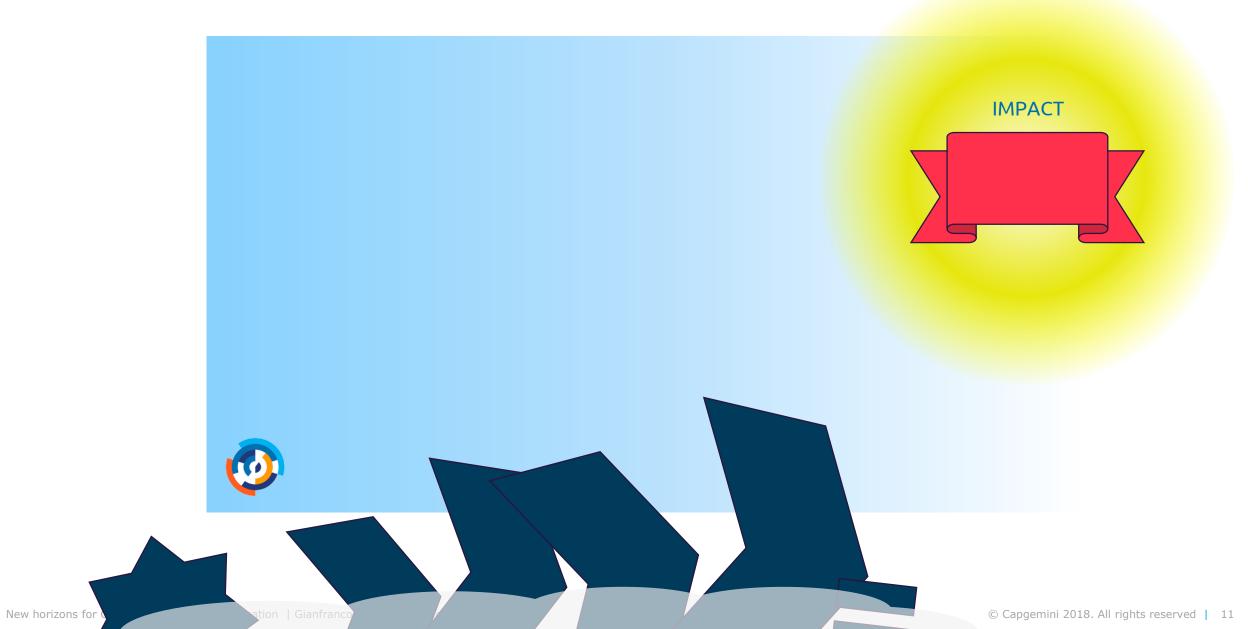


European Data Portal, "Open Data Maturity in Europe 2018" report, 2018, https://www.europeandataportal.eu/sites/default/files/edp\_landscaping\_insight\_report\_n4\_2018.pdf

Report 2018

Open Data Maturity in Europe

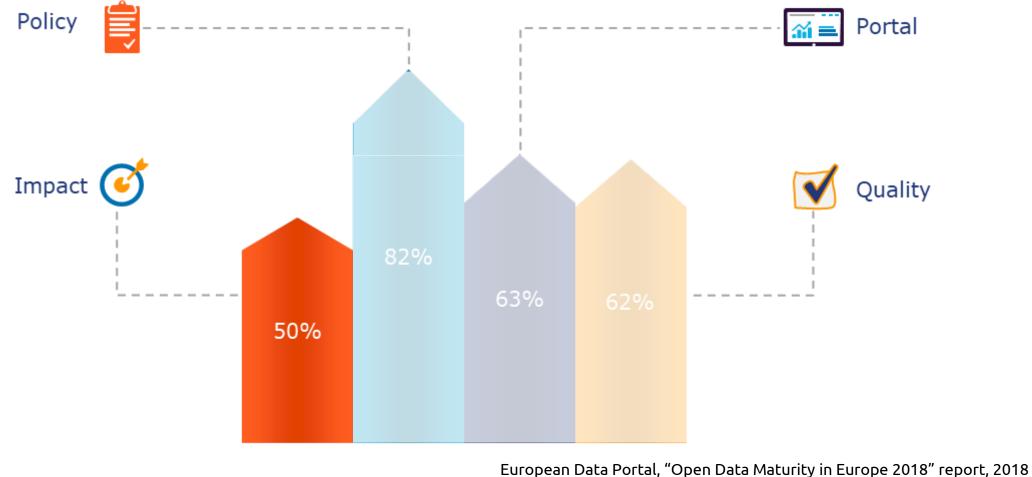




# Open Data Maturity report 2018



#### Overall average maturity scores



https://www.europeandataportal.eu/sites/default/files/edp\_landscaping\_insight\_report\_n4\_2018.pdf

in Europe

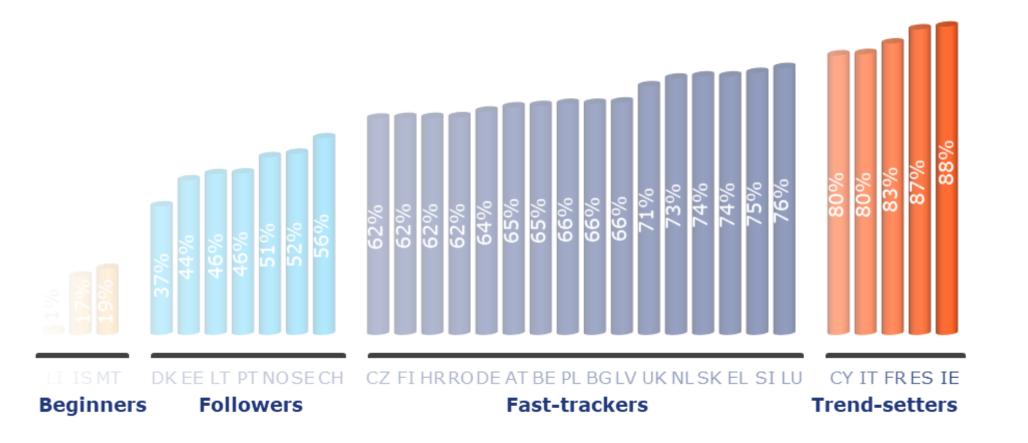
Report 2018

Open Data Maturity

# Open Data Maturity report 2018



Member States performance and clusters





European Data Portal, "Open Data Maturity in Europe 2018" report, 2018 https://www.europeandataportal.eu/sites/default/files/edp\_landscaping\_insight\_report\_n4\_2018.pdf

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ework 81%	94% )
on at national level 80%	89% 🔘
norms 88%	93% 🔵
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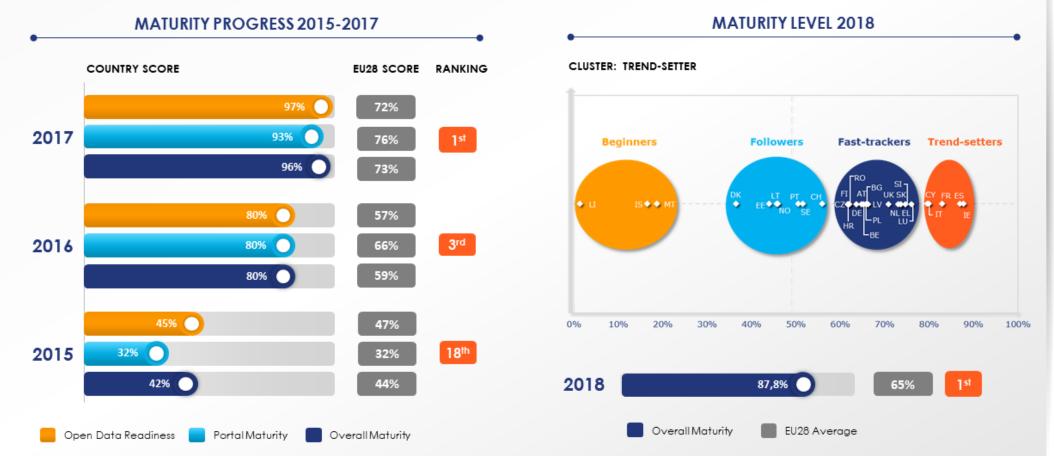
Weighted averages



#### State-of-Play on Open Data - 2018









# Ø

#### How we measured impact

Indicator	Key elements
Strategic awareness	<ul> <li>An approach and methodology are in place to ensure sustained monitoring and measurement of Open Data reuse and impact</li> </ul>
Political	<ul> <li>Various reuse examples can be provided and reuse in the field is systematically monitored</li> </ul>
Social	<ul> <li>Various reuse examples can be provided and reuse in the field is systematically monitored</li> </ul>
Environmental	<ul> <li>Various reuse examples can be provided and reuse in the field is systematically monitored</li> </ul>
Economic	<ul> <li>Various studies that focus on the impact at micro and macro- levels, as well as the sectoral impact of Open Data are conducted in the country</li> </ul>



## New horizons



#### What's next for the trend-setters?



- Enhance and consolidate your Open Data ecosystem. Enable the development of 'thematic data ecosystems' around high-value data or high-priority domains.
- Steer the network of Open Data stewards towards activities to enable data-driven policy-making. Decentralise monitoring activities to the network of Open Data stewards within your country.
- 3
- **Define a strategy to ensure the portal's sustainability.** Experiment with alternative funding models.
- Engage universities and research institutions to develop countryspecific metrics to measure impact. Define and understand clearly the 'impact' to be measured, in a way that is relevant to the area being measured. Do not be afraid to try and fail.



## New horizons

6

7

8



## What's next for the trend-setters?



• Enable the broader Open Data community to contribute more to the national Open Data programme.



Link to a variety of sources of real-time data and evaluate means of incentivising custodians of real-time data to enable publishing. Open Data Maturity in Europe Report 2018

## New horizons



### What's next for the trend-setters?



Work with training institutions on providing advanced open data courses and training and tailor training curriculum to involved more advanced elements.



Share your knowledge and results of your experimentation with other countries and enable them to learn from your best practices and contribute to your research.





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