



## Open Data Engagement Fund 2018/2019

### What is Open Data?

The concept of Open Data is about making data held by public bodies available and easily accessible online for reuse and redistribution.

“A piece of data or content is open if anyone is free to use, reuse, and redistribute it- subject only, at most, to the requirement to attribute and/or share-alike” (Open Data Handbook<sup>1</sup>)

Open Knowledge<sup>2</sup> defines Open as “anyone can freely access, use, modify, and share for any purpose (subject, at most, to requirements that preserve provenance and openness).”

### Open Data Governance Board

An [Open Data Governance Board](#) (ODGB) has been established to provide strategic leadership and governance in line with best international practice in the area of Open Data. It is tasked with considering how to improve the capacity and capability of public bodies in implementing Open Data, and considering opportunities to maximise the value of public sector data and information for long-term economic, social and democratic benefits.

The ODGB’s mandate allows it to consider how to ensure an Open Data Initiative that meets the needs of users and helps public bodies to plan their activities accordingly and encourage an ongoing collaborative process.

This is in line with the key objectives of the national [Open Data Strategy 2017-2022](#) published in July 2017. Stakeholder engagement and encouraging the use of Open Data is a key theme in the Strategy.

### The Support Fund

One of the tools designed to support the Open Data Initiative is a competitive Open Data Engagement Fund (to the value of up to €30,000). The ODGB will consider applications for support towards improving the availability and usage of data on the national open data portal [data.gov.ie](#). This could include but not be limited to the following:

- a) Outreach, advocacy and engagement activities with and by public bodies to promote the release and/or usage of Open Data, e.g. seminars, workshops, discussion groups, conferences, etc.;
- b) Promoting the innovative use of data published through [data.gov.ie](#); this could include the building of apps, dashboards or new products/services to demonstrate the use that can be made of open data; holding competitions or hackathons or the creation of use cases; or/and the development of interactive visualisations to demonstrate data usage from [data.gov.ie](#);
- c) Special Category Project: Support for a project or research piece using specific datasets with a view to arriving at outcomes that could:
  - o support the creation of efficiencies within Public Bodies; or

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<sup>1</sup> <http://opendatahandbook.org/guide/en/what-is-open-data/>

<sup>2</sup> <http://opendefinition.org/>

- assist in government decision making; or
- demonstrate trends in social topics to help address current issues in the public interest or interesting and tangible insights into public policy issues (such as housing, environment, transport, etc.).

This could potentially include datasets from sources such as CSO, Oireachtas Service, Housing, Heritage, Revenue, Social Protection, Education, spatial etc. available on the portal.

- d) Carry out a study to look at the impact that Ireland’s Open Data Initiative has had to date. This could include, for example, the development of specific Irish use cases on the benefits that have arisen from data that has been released so far or an exercise or study looking at specific government data that has not been released as open data and assessing the potential benefits and costs of its release.

Applicants may apply under each category (a), (b) (c) or (d) but a separate application form should be completed for each one.

### Selection Criteria

Applications can be made by any organisation or individual (in both the Republic of Ireland and Northern Ireland). This includes *inter alia* a public body, business, research body, university, school, college, civil society group. An individual applicant must have a reference from an organisation e. g. school/college, business etc. to show that they are bona fide.

A sub-committee of the ODGB will consider each application and decide on whether funding will be provided and if successful the level of same. The level of the applicant’s own investment (e.g. time, funds) will be taken into account. In the selection process the decision of the sub-committee is final and no discussion shall be entered into with applicants.

Funding for successful applications will be allocated as follows:

Category	Activity/Project	Maximum Funding Allowed
(a) Outreach and Engagement	Support for Presentations/seminars/workshops/discussion groups/advocacy of open data/knowledge sharing and engagement on open data issues	€200 - €1000 depending on scale
	Holding conferences/events	€1000 - €3000 depending on scale
(b) Innovative Use of Data/Projects	Building of apps or the development of use cases (to demonstrate the use that can be made of open data).	€1000 - €3000 depending on scale
	Holding hackathons (facilitation, refreshments, venue etc.) to develop products/services promoting data usage.	€500 - €1500 depending on scale
	Development of interactive visualisations of data on the Portal for use as showcases.	€400 - €1000
	Sponsorship of competitions (including prizes) – for example to come up with innovative ideas on how open data can be used to solve policy or real life issues of national importance i.e. housing, flooding , etc.	€3000 - €5000

(c) Special Category Project (1)	Support for project/research to use open data from the portal (potentially in conjunction with other datasets) to arrive with outcomes that will increase public service efficiency or demonstrate trends in social topics to help address current issues and/or assist in decision making.	Up to €5000
(c) Special Category Project (2)	Support for a study on the impact that the Open Data Initiative has had to date in the Irish context. For example this could include the development of specific Irish use cases on the benefits that have arisen from data that has been released so far or alternatively an exercise or study looking at specific government data that has not been released as open data and assessing the potential benefits and costs of its release.	Up to €5000

A minimum funding allocation of €200 and maximum of €5000 will apply.

Applications must demonstrate real benefits / impact and set out how these would be measured.

In respect of (a), the activity must

- represent value for money
- demonstrate clear audience benefits/impacts

In respect of (b)

- use at least two datasets from the national open data portal [data.gov.ie](http://data.gov.ie)
- represent value for money
- use open data in a fresh or innovative way
- represent the appropriate use of data and be user friendly
- demonstrate clear audience benefits/impacts for example, social impact, usage by business/industry leading to economic impact, transparency, accountability impact
- demonstrate scalability of use

In respect of (c)

- use at least one dataset from the national portal [data.gov.ie](http://data.gov.ie)
- demonstrate clear outcomes to assist in public service efficiency or public policy decision making.

In respect of (d)

- Demonstrates clear impacts or value of Ireland's Open Data Initiative. The impact areas could include; government efficiency and operations, citizen empowerment, addressing specific societal challenges in health, education, environment etc. or some economic activities.

### Requirements for Successful Applicants

- Successful applicants will be required to sign a Form of Undertaking prior to drawdown of the funding confirming that the funds will be used for the open data activity as outlined in their application and that it will represent value for money.

- Successful applicants will be required to submit a short progress report to the Open Data Unit in the Department of Public Expenditure & Reform on their project/activity by the 31<sup>st</sup> March, 2019.
- The activity/project for which the funds have been provided will be required to be completed by 30 June, 2019 after which a final report on the activity/project will be submitted to the Open Data Unit in the Department of Public Expenditure & Reform.
- Progress reports and final reports may be published via, for example, a blog on the Open Data portal.
- Details of the successful applicants and the amounts of funding received will be published on the open data portal.
- Funding will not be provided to any applicant, where a project previously funded via the Engagement Fund is not fully completed.
- Where applicable, successful applicants may be required to have their project developed into a use case for promotion of the open data initiative or other promotional activity as determined by the ODGB
  - If the project does not proceed or does not progress to the satisfaction of the Open Data Unit, the Department of Public Expenditure & Reform retains the right to seek repayment of the funds.

### Applications

Applications should be made on the Engagement Fund Application Form and should be submitted by email to [opendata@per.gov.ie](mailto:opendata@per.gov.ie). The closing date for applications is Friday, 26th October at 5pm.