

How did this project come about?

Dublin City Council Culture Strategy (2016-2021)

- Cultural audit
- Cultural database and map

Tea and Chats

- Dubliners weren't sure what was available to them in their neighbourhoods



Why did we do it?

Dual aims:

- To compile cultural knowledge for Dublin City Council for decision-makers and city planners and
- To provide information that gives cultural choices to city residents and visitors who are not quite sure what they are looking for



Cultural Audit
and Map

Made by **DUBLIN CITY COUNCIL**
CULTURE COMPANY

What's **on** the map?

Places where culture happens

People, networks and organisations that make it happen



What's on the map?



- **Creativity** (eg arts organisations, libraries, festivals)
- **Heritage** (eg heritage groups, buildings)
- **Sport** (eg clubs, centres, facilities)
- **Science & nature** (eg environmental groups, astronomy)
- **Food culture** (eg markets, community gardens)
- **Pastimes** (eg board games, scouts, youth clubs)
- **Community involvement** (eg active retirement)
- **Learning a new skill** (eg piano lessons, IT courses)
- **Education** (formal - primary, secondary, third level)
- **Creative people** (eg artists, makers, creatives)
- **Cultural shops** (eg bookshops, music shops)
- **Places you can self guide** (eg parks, beaches, churches)
- **More info about the city** (eg whatson websites, city council offices)

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I want to...

explore my options



get creative



go out and about



delve into heritage



discover science and nature



taste food culture



hunt out a hobby or interest



learn a new skill



see Dublin by Dubliners



search out schools or colleges



get involved locally



find creative people



browse cultural shops



find out more about the city



get active



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What's **not** on the map?

1. Anything outside the Dublin City Council administrative area
2. Activity not open to the public (eg referral only)
3. Compulsory activity
4. Time-delineated events

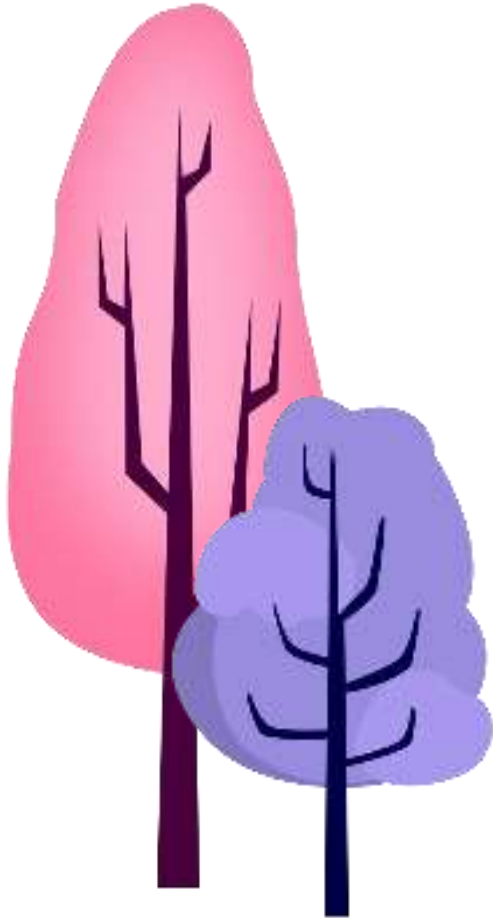




What kind of information did we gather?

- Name and description of assets
- Asset type (individual / group / business / amenity)
- Category (100+)
- NACE code where relevant
- Code to distinguish voluntary from professional enterprises/activity
- Specialist expertise (culture & health / culture & disability / culture in education)
- Age group of members/participants (provision for children or seniors)
- Main language used
- Art form/ Craft form/ Sport type
- Geography: Eircode, LatLong, Census small area, Neighbourhood, Admin areas
- Facilities: whether Dublin City Council-managed
- Facilities: whether outdoor/indoor/covered, available for hire

How did we gather it?



- We updated information already held by Dublin City Council
- We called for submissions from organisations, groups and individuals
- We researched data in the public domain and nominated it for inclusion (eg sports clubs affiliated to public bodies)
- We ‘curated’ content from Dublin City Council Culture Company projects to illuminate places: “Dublin by Dubliners”
- Ongoing information gathering

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Where can you find it?

1. Dublin City Council staff can access it via the corporate GIS intranet.
2. Planners, strategists and decision makers can analyse the data via M.App Enterprise Feature Analyser
3. Anyone can visit *Culture Near You* online at www.dublincity.ie/culturenearyou
4. Collaborating with the Dublin City Council Data Unit, specific subsets of the data have been made available as open data.



Culture Near You public website
www.dublincity.ie/culturenearyou

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and Map**

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CULTURE NEAR YOU DUBLIN

EXPLORE YOUR OPTIONS

KNOW WHAT YOU WANT?

I want to ...explore my options

near... choose a location

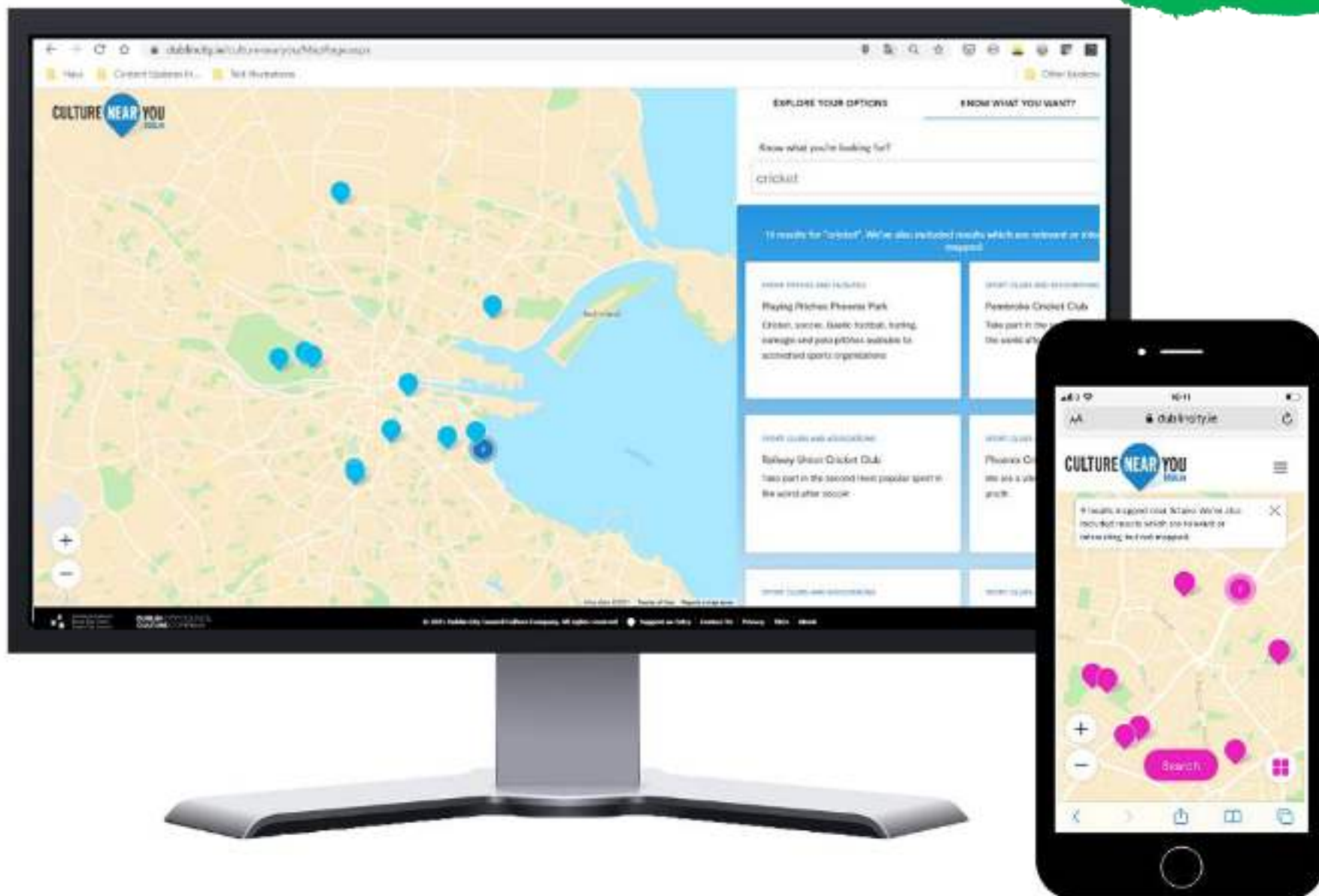
Let's go →

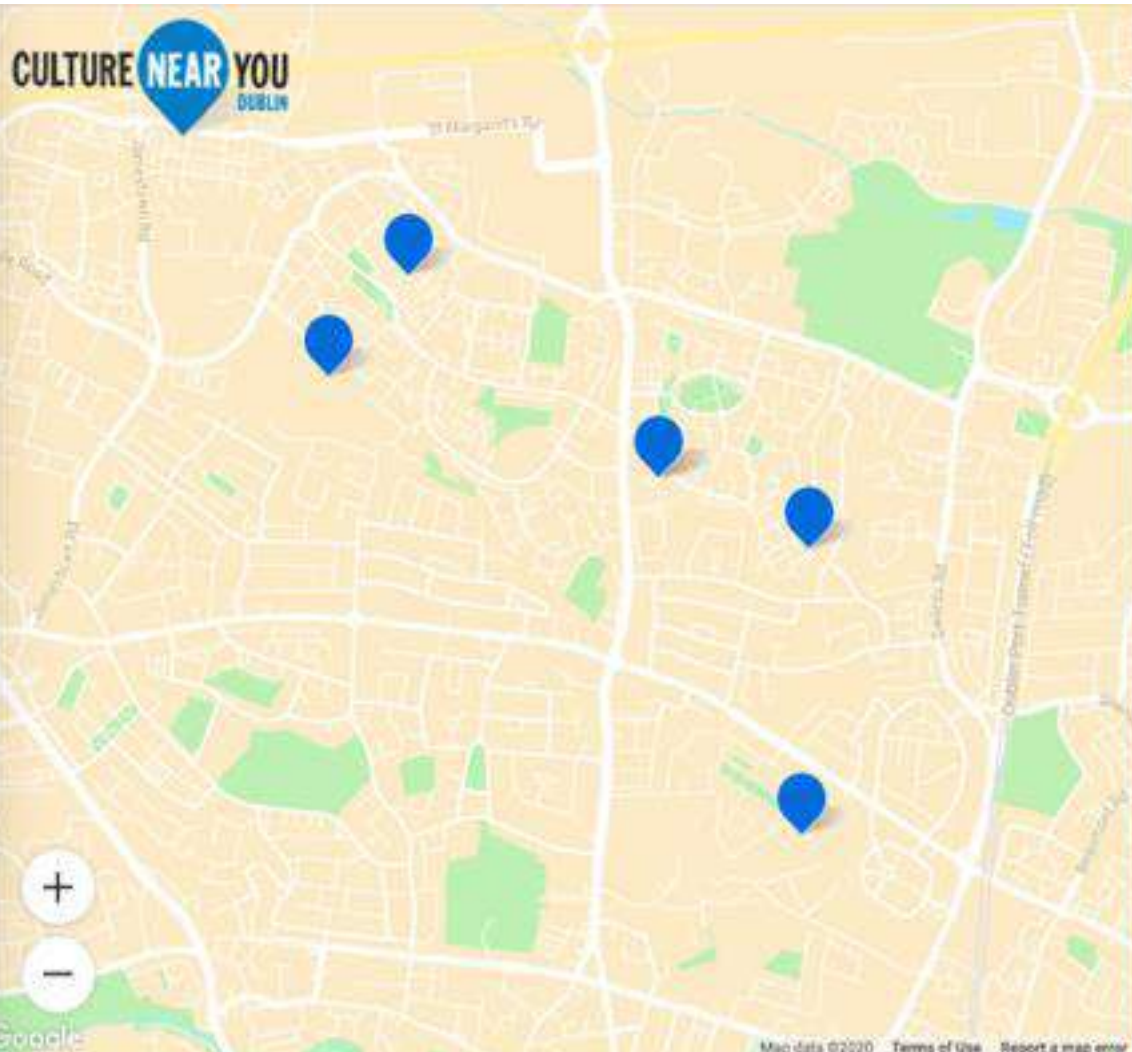
Cultural Audit
and Map

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Cultural Audit and Map

Made by: DUBLIN CITY COUNCIL CULTURE COMPANY





EXPLORE YOUR OPTIONS

KNOW WHAT YOU WANT?



I want to

...discover science and nature



near...

Ballymun



ALLOTMENTS AND COMMUNITY GARDENING

The Flower Pots

We took a green space and made it into a beautiful garden

BROWWATCHING

BirdWatch Ireland

A charity that protects wild birds and habitats in Ireland

DUBLIN BY DUBLINERS

The Unofficial Lord Mayor of Ballymun



GET YOURSELF ON THE MAP

Follow the steps below to get yourself on the map. You will need to create a profile and then add your business, group or organisation to the map.

1. Create a profile for yourself on the map.

2. Add your business, group or organisation to the map. You will need to provide details of your business, group or organisation.

3. Add your business, group or organisation to the map. You will need to provide details of your business, group or organisation.

4. To contribute to the map, you will need to provide details of your business, group or organisation.

For more information on how to get yourself on the map, please visit the [Cultural Audit and Map](#) page.

Or call 707 444 4444.

[Sign up to receive updates on the map.](#)

ABOUT YOUR ENTERPRISE, BUSINESS, GROUP OR ORGANISATION

What is the name of your business, group or organisation?

Name of the business, group or organisation (please provide the full name of the business, group or organisation)

Address

What is the address of your business, group or organisation? (please provide the full address of the business, group or organisation)

Phone number



MORE ABOUT WHAT YOU DO

What is the main activity of your business, group or organisation?

Address

Do you provide a service to the community, such as a library, museum, or community centre?

Yes No

Do you provide a service to the community, such as a library, museum, or community centre?

Yes No

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Yes No

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Yes No

Do you provide a service to the community, such as a library, museum, or community centre?

Yes No



In Dublin City Council: **Corporate GIS**

**Cultural Audit
and Map**

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Corporate GIS Intranet

Map Content

Categories

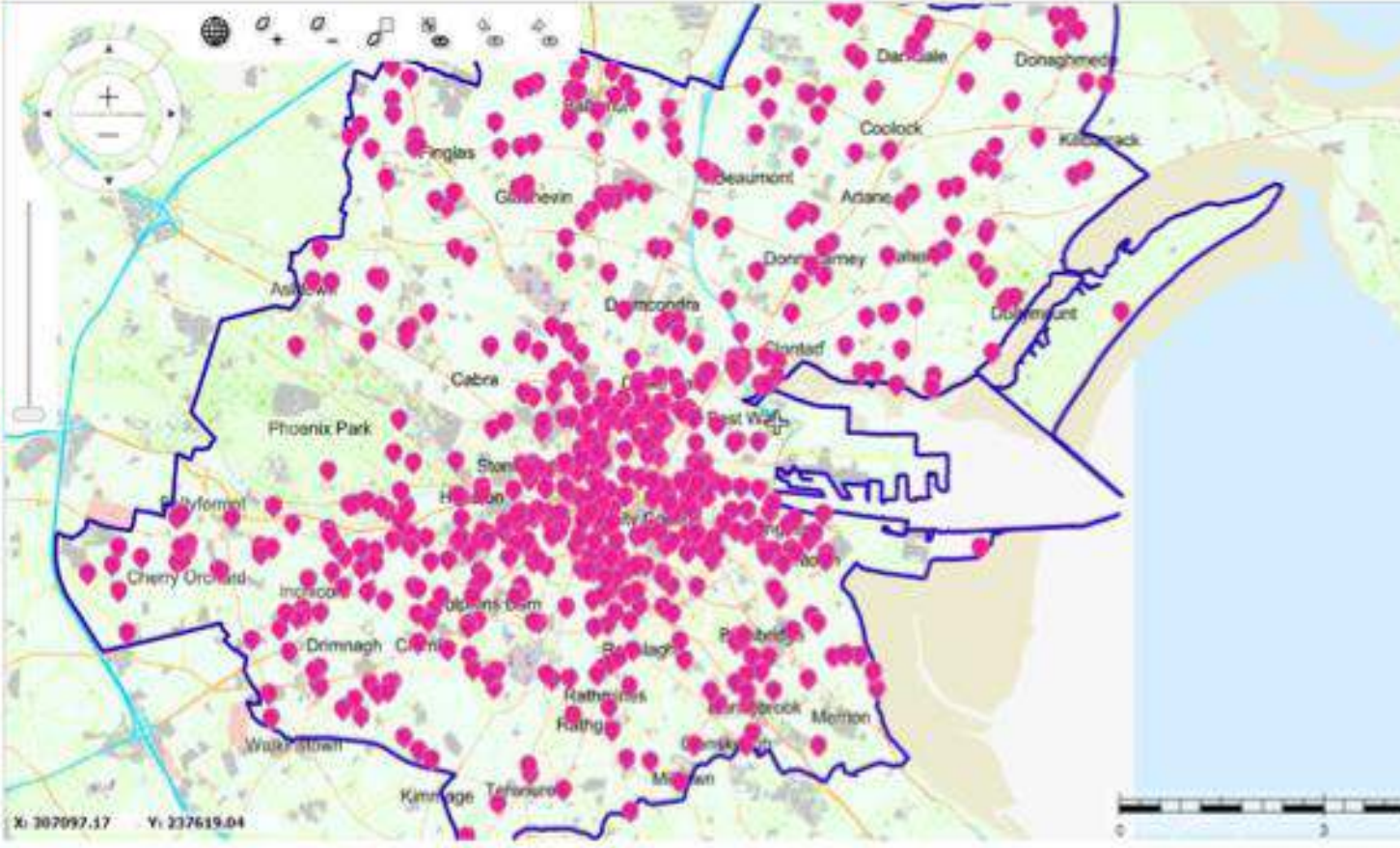
- Cultural Audit and Map
- By Public Category
- By group: I want to...
- go out and about
- get active
- get creative
- delve into heritage
- discover science and nature
- taste food culture

3D View Settings

Settings



1: 76100 [Search] [Layers] [Home] [Print] [Full Screen] [Help] [Current browser language]



X: 307097.17 Y: 237619.04



Corporate GIS Intranet

Map Content

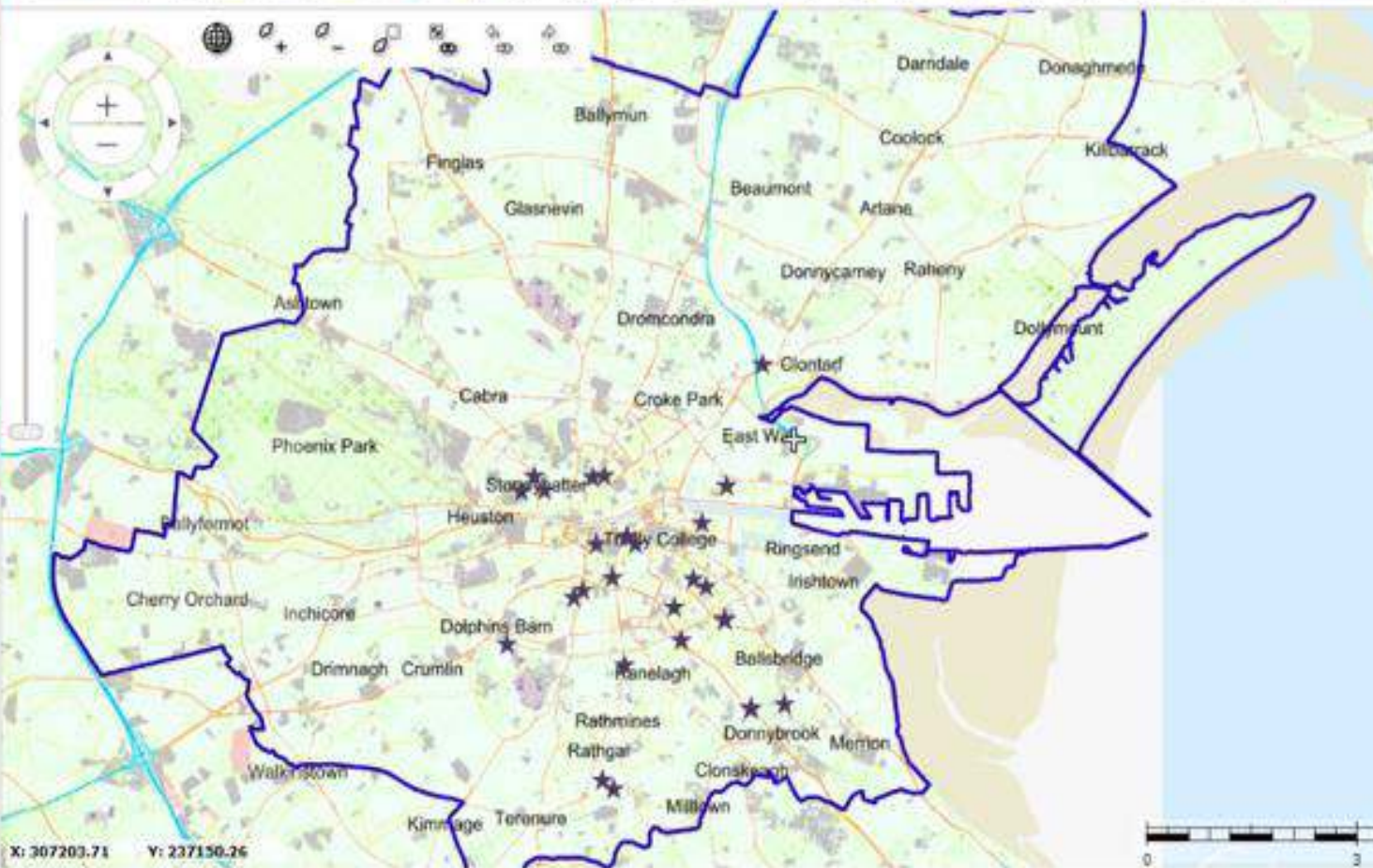
Categories

- Cultural Audit and Map
- By Public Category
 - Adult learning centres
 - Advertising, marketing, saó
 - Allotments and community
 - Antiques and collectables
 - Architecture, urban plannin
 - Artisan food producers
 - Artist agents

3D View Settings

Settings

1: 76100



X: 307203.71 Y: 237150.26

Current br

Map Content

- Categories
- Cultural Audit and Map
 - By Public Category
 - Adult learning centres
 - Advertising, marketing, sal
 - Allotments and community
 - Antiques and collectables
 - Architecture, urban plannin
 - Artisan food producers
 - Artist agents

3D View Settings

Settings

1: 76100

X: 314341.92

Feature info

By Public Category

Name	Value
CultureName	Bi URBAN
WebsiteUrl	www.biurban.ie
PostalAddress1	3 Manor Street
PostalAddress2	Stoneybatter
Postcode	7
Eircode	D07X054
Latitude	53.351474134851
Longitude	-6.28281411751025
CultureDescription	Connecting nature, people and place to source simple solutions to complex problems
OnMap	Specific location
OrganizationType	group or organisation
PublicCategory	Architecture, urban planning, landscape design
CreativeCulturalIndustrySector	Creative industries
IsActivityForDisablePeople	No
IsActivelyBuildingCarrerArou...	Yes
IsCultureInHealthExpert	Yes
IsCultureInEduExpert	Yes
IsCultureInDisabExpert	No
IsIndoor	No
IsOutdoor	No
IsCovered	No
IsFacilityAvailForUse	No
IsOpenToCollaboration	Yes
IsDocOperated	No
NaceCode	71-11
CensusSmallArea	268002010
DocArea	Central

OK

Current



In Dublin City Council: **Feature Analyser**

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The Journey so far

- Building trust in the map
- Ensuring it's an ongoing, living database
- Ensuring the data is accessible and valuable for both Dublin City Council and the general public.

How?

- Actively reaching out to under-represented groups
- Carrying out regular data cleaning
- Working with the Dublin City Council Data Unit to enable the data's accessibility as open data



Putting the data to use

- Consulted during the research phase of the City Development Plan 2022 - 2028 (artist studios)
- Smart Dublin Active Travel Challenge
- Publishing subsets as open data
- Active travel department in DCC
- Next step is to understand how individuals in Dublin are using Culture Near You



How can you get involved?

- Check out Culture Near You!
<https://www.dublincity.ie/culturenearyou/#>
- Invite groups/networks you're working with to add themselves to the map
- Share the link and invite locals to use the map to find culture in their area
- Let us know if you'd like to use the cultural data in your work



The Dublin City Cultural Audit and Map adds to DCC's knowledge base to inform decisions about the city.

It is also a public resource that makes the city's cultural buildings, organisations and networks easier to find and connect with.

This dynamic database will continue to grow and evolve, organising information and tracking changes in the cultural landscape of the city.





Dublin City Council Culture Company

Thank you for listening!

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www.dublincitycouncilculturecompany.ie

